

NUEAR[®]
POWERED BY Starkey[®] Hearing Technologies

now[®] iQ

CROS System

Hearing solutions for
single-sided hearing loss



Made for single-sided hearing loss

Superior Sound™ uses cutting-edge technology to deliver true listening enjoyment.

With our new line of **NOW® iQ** hearing aids, NuEar® has a solution for those with single-sided hearing loss.

Now, if you have single-sided hearing loss you'll be able to hear the world around you in full, pristine sound.

The NOW iQ CROS System:

1. Improves listening in noise
2. Reduces background noise
3. Decreases echoes and reverberating sounds
4. Allows you to hear from both sides - with devices so small and discreet they're nearly invisible



NOW® iQ

POWERED BY Starkey® Hearing Technologies



***NuEar offers the first
rechargeable hearing aid
for single-sided hearing loss.***

Customized solutions



CROS solution

If you're unable to hear in one ear and have normal hearing in the other ear, you may benefit from a CROS solution. Finally, you'll be able to hear sounds in your weaker-hearing ear by way of your healthy ear.

How it works

To help you better engage in all types of listening environments, our CROS solution has a microphone that picks up sounds and voices from your weaker-hearing ear, then transmits them to a hearing aid receiver that's fitted on your good ear. No matter your position at the dinner table, or if sounds originate from your weaker-hearing side, you won't miss important sounds around you.



Also available with a BiCROS solution

A BiCROS solution is also available and can benefit those with little to no hearing in one of their ears, and a hearing loss in their better ear.

How it works

This option sends sound from a microphone, placed in your ear with little to no hearing, to a hearing aid receiver placed in your better-hearing ear. This allows you to hear from both sides. Your hearing care professional can help you determine what solution will best fit your needs and lifestyle.

The first rechargeable hearing aid for single-sided loss

Our new best-in-class NOW iQ CROS System rechargeable hearing aids last 20 percent longer than other systems, are 30 percent smaller and are 100 percent easy to use. Plus, with the industry's longest lasting charge, your hearing aids will always be ready to go.



Our best hearing technology just got better.

- **Immersive sound** for true listening enjoyment
- **Longest lasting charge** delivers over 30 hours of superior hearing
- **All-in-one charger** holds enough charge to provide portable charging without plugging into the wall
- **Smallest rechargeable** hearing aid available today

Made for convenient connectivity

With more and more wireless products on the market, making connections between devices can be challenging. To navigate listening environments with high wireless traffic, our 900sync™ technology provides a powerful solution. Its high bit-rate streaming allows for ear-to-ear phone streaming and wireless capabilities for single-sided hearing loss.



SURFLINK®

Our NuEar wireless hearing aids wouldn't be complete without our popular SurfLink accessories.



Our compact cell phone transmitter, **SurfLink® Mobile 2**, is an assistive listening device, media streamer and hearing aid remote all rolled into one.



SurfLink Mini Mobile is a small and simple cell phone streaming solution. With this device, you can connect any Bluetooth®-ready device to your NOW iQ hearing aids.



SurfLink Media 2 is a set-and-forget media streaming solution that connects to TVs, MP3 players and more, to wirelessly stream audio directly to your hearing aids.



Our **SurfLink Remote** can be used to adjust volume, change memory modes, go in and out of streaming mode and much more – all with the push of a button.



Our discreet, lightweight **SurfLink Remote Microphone 2** is worn by a conversation partner to aid patients in one-on-one conversations in difficult listening environments.

Made to deliver

You want

To hear comfortably in challenging environments

Rechargeable hearing solutions

To easily adapt to new sounds

Better wireless streaming

Natural one-on-one conversations

A comfortable, personalized listening experience

No buzzing or whistling

Durable, dependable hearing aids

Music the way it was meant to be heard

Customizable tinnitus relief

the very best

NOW iQ delivers

Acuity™ Immersion Directionality, designed to restore natural benefits provided by the ear and improve speech audibility in difficult listening situations.

NEW

New best-in-class rechargeable hearing aids ensure you are always ready to go.*

This feature speeds your transition to hearing aids by gradually adjusting settings to allow your brain to get used to new sounds.

Technology that provides consistent wireless performance while streaming cell phones, TV, music and other media with **SurfLink Mobile 2**, **SurfLink Mini Mobile** and other **SurfLink** accessories.

The SurfLink Remote Microphone is a discreet, lightweight microphone worn by a conversation partner to aid patients in one-on-one conversations in difficult listening environments.

Capabilities that speed your transition to hearing aids with gradual adjustments, distortion-free listening in noise, and ultimate clarity for soft sounds.

NuEar's best-in-class feedback cancellation system providing feedback-free, comfortable listening all-day long.

Surface™ NanoShield, our pioneering water, wax and moisture repellent system, to protect and ensure durability and dependability.

A design that allows you to experience music in a whole new way. Now you can hear every note the way the artist intended – with pure, refined sound quality.

Advanced **Multiflex Tinnitus Technology** integrated into NOW iQ to bring relief to those who suffer from ringing in the ears.

Features may vary by technology level.

*Only available in NOW iQ Rechargeable hearing aids

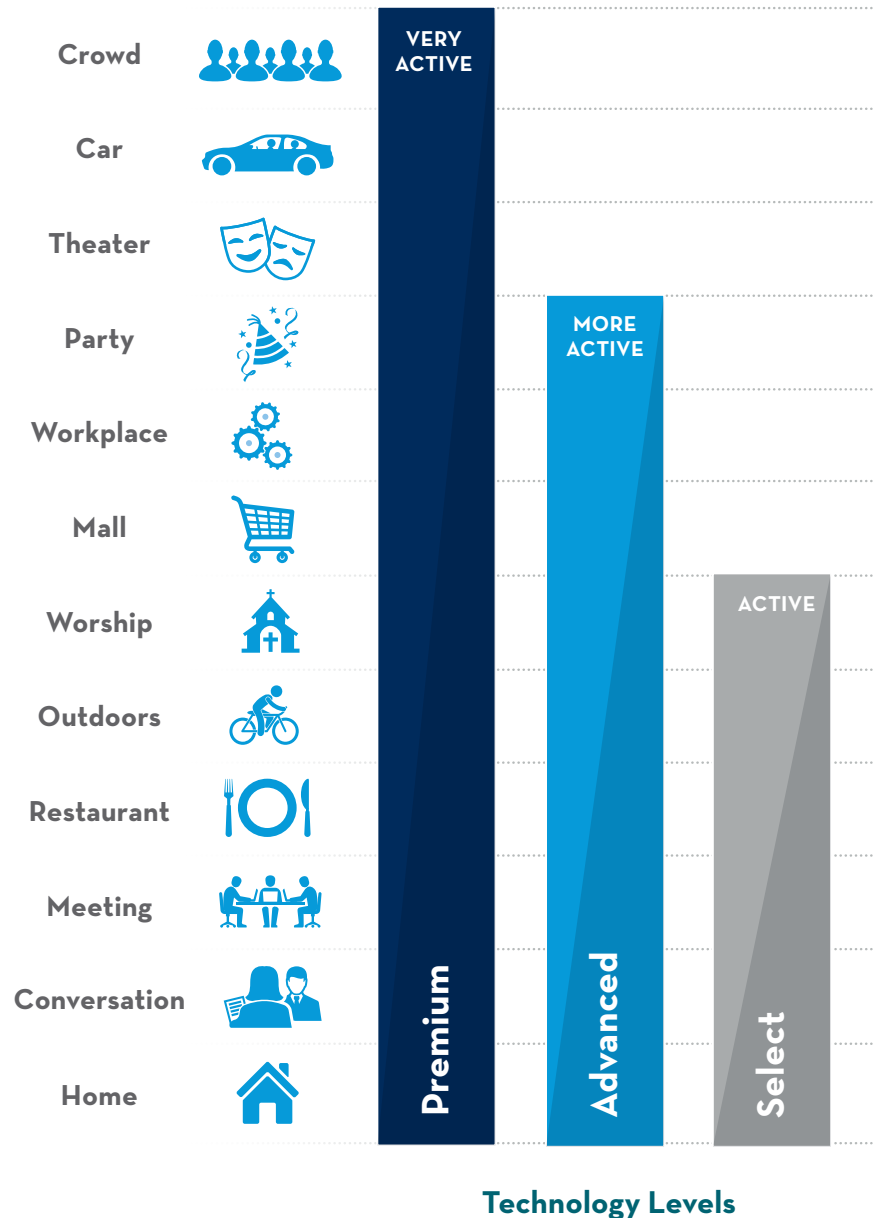
Listening environments

Made for
better hearing
everywhere
you are

*From the beginning,
our hearing solutions
have enabled people to
hear better in challenging
environments and
live a better life.*

You want to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.

What you need will depend on how busy and active you are, and what types of environments you frequent.



What is your hearing lifestyle?

Our lineup of products enhances many different listening environments. Talk to your hearing professional about which options fit your lifestyle best.

Compare the listening environments on the chart inside.

Made for your style

Styles and colors



NOW iQ

Pick your favorite color among our new RIC and BTE styles, both with tinnitus and wireless CROS and BiCROS solutions. Consult your hearing care professional to see if rechargeable hearing aids are right for you.

Color guide



Black



Slate



Sterling



Bright White with Sterling



Espresso



Bronze



Champagne



NOW iQ is available in a variety of styles and colors for your ideal fit.

Hear the world in surround sound.



NuEar delivers the best possible sound to your better ear so you don't have to worry about repositioning yourself for conversations or missing important sounds.

Single-sided hearing loss doesn't have to get in the way of your lifestyle or your activities. With the NOW iQ CROS System, you can experience sound from all sides – never missing a single moment that brings you joy. Because when you hear better you live better.



Made So the World May Hear



***Our Founder and CEO,
William F. Austin, has always
held a strong belief that the
gift of better hearing results
in a fuller and richer life.***

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.



100+
COUNTRIES



**MORE THAN
1 MILLION
PEOPLE IN NEED
SERVED**



**COUNTLESS
LIVES CHANGED**

Made to help millions.

***The gift of hearing opens up
new worlds of opportunity.***

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